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[How to motivate software testing team as a Test / QA Manager? (tryqa.com)](http://tryqa.com/testing-team-motivation-for-test-qa-managers/)

[How to motivate the testers in your team (and keep them motivated) | ReQtest](https://reqtest.com/testing-blog/how-to-motivate-the-testers-in-your-team-and-keep-them-motivated/)

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[How to Incentivize Software and Web Site Beta Testers | Centercode](https://www.centercode.com/blog/2014/11/how-to-incentivize-software-and-web-site-beta-testers)

[6 Good Beta Test Incentives Options (and 3 to Avoid) | Centercode](https://www.centercode.com/blog/2015/06/6-good-beta-test-incentives-options-and-3-to-avoid)

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[Push Pins | JAM Paper](https://www.jampaper.com/ecom/index.asp/show/detail/cat/59/prd/224/c/20954/s/990?msclkid=bcfd3456467b1eec0d6b54076a794866&utm_source=bing&utm_medium=cpc&utm_campaign=(ROI)%20Office%20Helpers%20-%20Shop%20%5BNEW%5D&utm_term=1100400348667&utm_content=Pushpins%20%5BNEW%5D)

In order to decide which of the two solutions is more effective and feasible, I have decided to analyze and compare them based on certain points. These points include time to implement, feasibility within the workplace, potential cost, and chances of success (i.e. level of effectiveness).

Firstly, let us start with the bug contest idea. It may actually seem like this endeavor does not require too much time to implement, since it is just a contest with tracking software errors. However, looking deeper into it reveals that much effort needs to be put forward. Prizes need to be purchased, schedules double-checked, badges devised, and the unpredictable predicted. Carefully breaking the project down, a team lead would need the following to implement this solution:

Pins: The pins to be used for awarding each tester can be purchased from the closest paper store. For example, a pack of 100 “push pins” costs $7.95 according to the website “Jam Paper and Envelope ([Push Pins | JAM Paper](https://www.jampaper.com/ecom/index.asp/show/detail/cat/59/prd/224/c/20954/s/990?msclkid=bcfd3456467b1eec0d6b54076a794866&utm_source=bing&utm_medium=cpc&utm_campaign=(ROI)%20Office%20Helpers%20-%20Shop%20%5BNEW%5D&utm_term=1100400348667&utm_content=Pushpins%20%5BNEW%5D)). It is safe to say other stores sell them at similar prices. However, the pins will most likely not need to be purchased at all. Firstly, a company might already possess enough pins to provide for such a contest, therefore being spared the need to buy them. The test team lead can also create a series of handmade or electronic badges, using them to mark the bugs found by testers.

Prizes: This part can be tricky enough. The need to buy prizes to reward testers may create the need for a whole separate budget. However, this sacrifice needs to be made for the solution to work. This can be done by calculating the company budget and distinguishing costs that shall go towards the prices. The best way for doing this is to set a clear limit on how much a prize can cost. For example, if it happens to be a gift card, it may be decided that it must not exceed the value of $40, and purchase up to four cards for variety of the prizes.